

7-4

Properties of Logarithms

Objective To use the properties of logarithms

take note

Properties Properties of Logarithms

For any positive numbers m , n , and b where $b \neq 1$, the following properties apply.

Product Property $\log_b mn = \log_b m + \log_b n$

Quotient Property $\log_b \frac{m}{n} = \log_b m - \log_b n$

Power Property $\log_b m^n = n \log_b m$



Problem 1 Simplifying Logarithms

What is each expression written as a single logarithm?

A $\log_4 32 - \log_4 2$

$$\begin{aligned} \log_4 32 - \log_4 2 &= \log_4 \frac{32}{2} && \text{Quotient Property of Logarithms} \\ &= \log_4 16 && \text{Divide.} \\ &= \log_4 4^2 && \text{Write 16 as a power of 4.} \\ &= 2 && \text{Simplify.} \end{aligned}$$

B $6 \log_2 x + 5 \log_2 y$

$$\begin{aligned} 6 \log_2 x + 5 \log_2 y &= \log_2 x^6 + \log_2 y^5 && \text{Power Property of Logarithms} \\ &= \log_2 x^6 y^5 && \text{Product Property of Logarithms} \end{aligned}$$



Got It? 1. What is each expression written as a single logarithm?

a. $\log_4 5x + \log_4 3x$

b. $2 \log_4 6 - \log_4 9$

Think

What must you do with the numbers that multiply the logarithms?

Apply the Power Property of Logarithms.



Problem 2 Expanding Logarithms

What is each logarithm expanded?

A $\log \frac{4x}{y}$

$$\log \frac{4x}{y} = \log 4x - \log y \quad \text{Quotient Property of Logarithms}$$

$$= \log 4 + \log x - \log y \quad \text{Product Property of Logarithms}$$

B $\log_9 \frac{x^4}{729}$

$$\log_9 \frac{x^4}{729} = \log_9 x^4 - \log_9 729 \quad \text{Quotient Property of Logarithms}$$

$$= 4 \log_9 x - \log_9 729 \quad \text{Power Property of Logarithms}$$

$$= 4 \log_9 x - \log_9 9^3 \quad \text{Write 729 as a power of 9.}$$

$$= 4 \log_9 x - 3 \quad \text{Simplify.}$$

Think

Can you apply the Power Property of Logarithms first?

No; the fourth power applies only to x .



Got It? 2. What is each logarithm expanded?

a. $\log_3 \frac{250}{37}$

b. $\log_3 9x^5$

You have seen logarithms with many bases. The **log** key on a calculator finds \log_{10} of a number. To evaluate a logarithm with any base, use the **Change of Base Formula**.

take note

Property Change of Base Formula

For any positive numbers m , b , and c , with $b \neq 1$ and $c \neq 1$,

$$\log_b m = \frac{\log_c m}{\log_c b}$$

Here's Why It Works

$$\log_b m = \frac{(\log_b m)(\log_c b)}{\log_c b} \quad \text{Multiply } \log_b m \text{ by } \frac{\log_c b}{\log_c b} = 1.$$

$$= \frac{\log_c b^{\log_b m}}{\log_c b} \quad \text{Power Property of Logarithms}$$

$$= \frac{\log_c m}{\log_c b} \quad b^{\log_b m} = m$$



Problem 3 Using the Change of Base Formula

Think

What common base has powers that equal 27 and 81?

$3; 3^3 = 27$ and $3^4 = 81$.

What is the value of each expression?

A $\log_{81} 27$

Method 1 Use a common base.

$$\begin{aligned} \log_{81} 27 &= \frac{\log_3 27}{\log_3 81} && \text{Change of Base Formula} \\ &= \frac{3}{4} && \text{Simplify.} \end{aligned}$$

Method 2 Use a calculator.

$$\begin{aligned} \log_{81} 27 &= \frac{\log 27}{\log 81} && \text{Change of Base Formula} \\ &= 0.75 && \text{Use a calculator.} \end{aligned}$$



Think

What would be a reasonable result?

$5^2 = 25$ and $5^3 = 125$, so $\log_5 36$ should be between 2 and 3.

B $\log_5 36$

$$\begin{aligned} \log_5 36 &= \frac{\log 36}{\log 5} && \text{Change of Base Formula} \\ &\approx 2.23 && \text{Use a calculator to evaluate.} \end{aligned}$$



Got It? 3. Use the Change of Base Formula. What is the value of each expression?

a. $\log_8 32$

b. $\log_4 18$

Chemistry The pH of a substance equals $-\log [H^+]$, where $[H^+]$ is the concentration of hydrogen ions. $[H^+_a]$ for household ammonia is 10^{-11} . $[H^+_v]$ for vinegar is 6.3×10^{-3} . What is the difference of the pH levels of ammonia and vinegar?

Think

Write the equation for pH.

$$pH = -\log [H^+]$$

Write the difference of the pH levels.

$$\begin{aligned} &-\log [H^+_a] - (-\log [H^+_v]) \\ &= -\log [H^+_a] + \log [H^+_v] \\ &= \log [H^+_v] - \log [H^+_a] \end{aligned}$$

Substitute values for $[H^+_v]$ and $[H^+_a]$.

$$= \log (6.3 \times 10^{-3}) - \log 10^{-11}$$

Use the Product Property of Logarithms, and simplify.

$$= \log 6.3 + \log 10^{-3} - \log 10^{-11}$$

Use a calculator.

$$= \log 6.3 - 3 + 11$$

$$\approx 8.8$$

Write the answer.

The pH level of ammonia is about 8.8 greater than the pH level